

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

Thursday April 20, 2017

Washoe County Health District (WCHD) Chronic Disease Prevention Program (CDPP) Report

Section News

The CDPP program is actively engaged in the Accreditation application process.

Programming

The Chronic Disease Prevention Program strives to reduce chronic disease in Washoe County by focusing on physical activity, nutrition and tobacco use and exposure. Key approaches include efforts concentrating on policy, system and environmental change.

Physical Activity and Nutrition highlights:

- The CDPP program is conducting an audit of public parks identifying the condition of parks and to develop a better understanding of park users and usage in Washoe County. The goal is to identify barriers and to influence greater park and open space usage with the ultimate goal of increasing physical activity. This is primarily focusing in the 89502 zip code.
- Wolf Pack Coaches Challenge pilot program concluded with a total of 38 classrooms registered and 11 classrooms completing the program. Four winning elementary schools will receive visits from Wolf Pack coaches and athletes, including: Lemelson STEM Academy, Van Gorder, Lemmon Valley, and Incline. Feedback is being gathered from both teachers who registered and those that completed the program and will be used to make improvements.
- Planning continues for the We Order Well (W.O.W!) program, which helps restaurants expand current menu selections to include smaller portion sizes and/or a healthier kids menu.

Tobacco Prevention and Control highlights:

- A new tobacco campaign has been developed promoting tobacco free locations across our community. The campaign began airing at the end of March and will run through May on TV, radio and Facebook with English and Spanish components
- On March 14th, in partnership with Carson City Health and Human Services, staff presented on Tobacco prevention as part of the Nevada Public Health ECHO series. The audience included public health professionals and health care providers and residents throughout Northern Nevada, including participants from Washoe County, Elko, Ely, and Winnemucca.
- The City of Reno was very receptive to working with staff to help make sure City of Reno employees are aware of tobacco cessation resources available for themselves and their family members.
- CDPP staff worked with community partners to provide information regarding smoke/tobacco free parks at the Joint Parks Commission Meeting on January 18th. All three entities (Reno, Sparks and Washoe County) will be working towards making parks in Washoe County smoke free.
- Staff participated in Project Homeless Connect to provide tobacco cessation information to attendees and service providers that work with homeless and low income populations. While we do not have local data, national estimates show that about 70% of all homeless individuals smoke, four times that of the general U.S. population.